

ENERGYAWARE

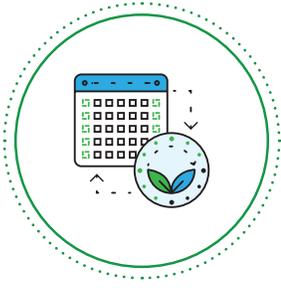
ENERGY ANALYTICS



BRUCE POWER
DIRECT

YOUR ELECTRICITY DATA IS HOLDING SECRETS TO SAVING

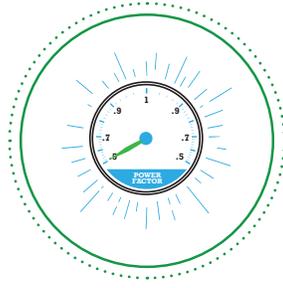
Capital investment is a good place to start your energy conservation initiatives but reducing consumption doesn't have to end there. Operations can save up to 30% of energy used in their buildings by making simple low cost changes. Working with Bruce Power Direct, Spark Power is offering the Bruce Power Saver, a powerful, cloud-based energy analytics platform that automatically collects all of your energy consumption data from your electricity bills and provides analysis that can help identify opportunities to save.



GLOBAL ADJUSTMENT

Global Adjustment charges can make up to 80% of your electricity bill. There are 2 categories of Global Adjustment charges: Class A or Class B. If you are eligible for Class A you can save up to 30% on your electricity costs but keep in mind:

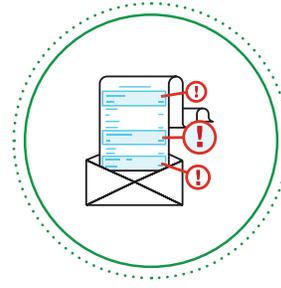
- ✓ Not everyone qualifies for Class A
- ✓ If you do qualify, you may not benefit from being Class A
- ✓ You can increase savings with targeted strategies



POWER FACTOR

Power factor is a measure of power quality and is used to ensure that you are using all of the electricity that you draw from the grid.

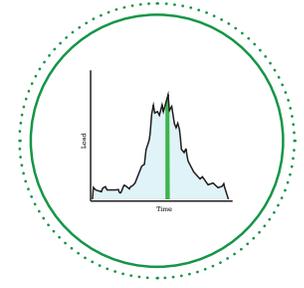
- ✓ Penalty charges are applied by your utility for a power factor below 90%
- ✓ Penalty charges are embedded in delivery charges, not exposed on your electricity bill
- ✓ Induction motors are the worst offenders for causing a poor power factor



BILL VERIFICATION

Sometimes mistakes happen, especially when it comes to complex and fluctuating utility bills. This can add up to significant overpayments. We can help you identify opportunities in areas such as:

- ✓ Double billing from overlapping dates
- ✓ Incorrect rates applied
- ✓ Miscalculated costs
- ✓ Unusual load factor
- ✓ Meter failure



PEAK DEMAND

Peak demand is the maximum electricity you draw within a month. You will likely find one hour, that occurs at the same time every day, that is consistently higher than the rest of the day. We can help examine your hourly consumption data to look for spikes when peak consumption occurs.

- ✓ Peak demand is the primary driver of delivery costs measured in kW
- ✓ Delivery charges make up about 20% of your bill
- ✓ For every kW of Peak Demand it costs \$7-10/kW/month

TALK TO AN EXPERT

Companies need data to understand their energy consumption and costs in order to save. By leveraging the information in the Bruce Power Saver, Spark Power can help you get a clear picture of your energy consumption and use the data in your electricity bills to uncover hidden potential for energy savings.

ABOUT BRUCE POWER DIRECT

Bruce Power Direct is a division of Bruce Power, Ontario's largest nuclear generator. We deliver a cloud-based energy management solution that helps energy, facilities and finance managers understand their energy consumption, set energy conservation goals and identify cost savings. For more information, please visit our website at www.brucepowerdirect.com.

ABOUT SPARK POWER CORP.

Spark Power Corp. delivers technical innovation, asset management, project development, maintenance, service and operational support to the renewable energy sector and industrial, commercial, institutional ("ICI") and utility markets. Headquartered in Oakville, Ontario, with branches in Barrie, Belleville, Blenheim, Brampton, Cambridge, Chatham, Hamilton, Markham, Mississauga, New Liskeard, Perth, Peterborough, Tillsonburg, Stoney Creek, Vaughan and Whitby, the company has over 400 employees and 4,500 customers across Ontario. For more information, please visit us at www.sparkpower.ca.